

Theme of final qualification work: Progressive forms of organization and provision of children's animation and leisure services in modern sanatorium-resort enterprises (for example, PSKK "Mashuk Aqua-Term" Zheleznovodsk)

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Relevance of the research topic.

Interest in organizing children's leisure and recreation is constant and sustainable, since this age group has specific spiritual and physical needs, there are a number of psychological features: increased emotional and physical mobility, dynamic mood swings, visual and intellectual susceptibility.

Despite the relevance and relevance of animation programs for children in the hotel service industry, this type of cultural and leisure activity was not widely used in the Mashuk Aqua-Therm sanatorium complex.

Given the basic principles of the organization of animation services, namely the satisfaction of the various needs of guests in the organization of animation and leisure; creation of comfortable conditions for rest; complete friendliness and atmosphere of hospitality in the process of animation; introduction of new entertainment programs; animators continue to improve their skills. At the same time, the profession of the animator remains in demand and popular.

We emphasize that no modern sanatorium or hotel can do without an animator. In recent years, an increasing number of sanatorium-resort institutions are trying to raise their level of service precisely due to the presence of an animation service in their structure. An animation program in sanatoriums, as the study shows, is necessary, since about half of the Russian population plans their holidays with their families. After all, family vacations are always an opportunity to experience family unity. But while resting, the child still wants to play with toys, spend time on the playground, communicate with other children. In order not to worry about the leisure of little guests, we need animation programs. Animators provide an unforgettable vacation for children while their parents are being treated in a sanatorium.

The goal is to develop a children's animation program for the Mashuk Aqua-Therm spa complex.

Tasks:

1. To reveal the essence of children's animation in the spa facilities.
2. Consider the main forms and technological features of the organization and conduct of children's animation and leisure activities.
3. Consider the progressive forms of organization and provision of children's animation and leisure services in modern accommodation facilities.
4. Give a general description of the activities of the sanatorium-resort complex "Mashuk Aqua-Term."
5. To analyze the animation and leisure activities of the sanatorium-resort complex "Mashuk Aqua-Term."

6. Design a children's animation service for the sanatorium complex "Mashuk Aqua-Therm".

The theoretical and practical significance lies in the fact that an animation service has been developed for the Mashuk Aqua-Therm spa complex. Designed and proposed can be used in hotels and resorts in Russia.

The results of the study. A children's animation service "Drawing in the sand" was developed for guests of the Mashuk Aqua-Therm sanatorium, this service considered such art as "Sand animation", the relevance and feasibility of this service, considered the distinctive features and purpose of the service, designed the budget of the animation service.

Recommendations: the developed materials will help those interested in opening a new animation service in the sanatorium, which can be used as a means of attracting customers, improving the quality of services provided and the degree of customer satisfaction with the service.