

Abstract of the Master's dissertation

Subject matter of the dissertation: EVENT AS A MODERN WAY OF SOCIALIZATION OF CHILDREN WITH DISABILITIES

Author of the master's dissertation: Teymurazyan Anna

Scientific supervisor of the master's dissertation: Cand. ped. Sciences, Associate professor, chair of creative-innovative management and law A.V.Grigor'yeva

Customer organization: PSU

Topicality of the research is justified by the need of searching modern ways of children with special needs. Events are the most effective tools, which help achieve these goals.

Objective: The definition of the role and significance of events in the current practice of socialization of children with disabilities.

Tasks:

1. To consider theoretical aspects of development and formation of the modern socio-cultural sphere;
2. To reveal the categorical content of the concept «event-management»;
3. To determine the possibility of using event-management tools in socio-cultural activities;
4. To identify and evaluate the specificity of events within their socializing orientation;
5. To describe the technologies for organizing and conducting effective events;
6. To identify the key distinctive features of the organization of events for children with special needs;
7. To develop the concept of a special event aimed at the socialization of children with disabilities.

Hypothesis: The organization and holding of a special event for children with disabilities contributes to the formation of an enabling environment that ensures successful socialization and integration and a modern society.

Novelty of the research: Disclosed the essence of the concept "event-management" as a full set of measures for the creation of corporate and mass events, activities for organizing and managing events;

- Identified opportunities for using event management tools in social and cultural activities;
- Specified the technologies of organizing and conducting special events, determined the specificity of events within the framework of their socializing orientation;
- Identified the distinctive features of the organization of events for children with special needs, aimed at creating the most favorable atmosphere for their socialization and leisure activities.

The main principles to be depended:

1. The social-cultural sphere is the totality of enterprises, institutions, organizations and management bodies that carry out the production, distribution, preservation and organization of consumption of goods and services of socio-cultural and informational use, which ensures satisfaction of the cultural and information needs of the population. The social and cultural sphere, being a

reflection of the public consciousness, has undergone significant changes in recent years, an increasingly important role is played by event-management, the activity within which is of great social and cultural importance for society. One of the main areas of event management is the organization of special events in the socio-cultural sphere. Events and events reflect the picture of modern society and are an integral part of the cultural environment. The organizational and content specificity of special events in the socio-cultural sphere is determined by the content of the planned event, the characteristics of its target audience and the nature of the event itself. Planning, organization and implementation of events in the socio-cultural sphere occur according to all the rules of event management, so such events require the involvement of the latest trends and technologies in the event.

2. The organization of any successful event involves the use of technology, which includes a number of certain stages. Special events for children with disabilities are not an exception; Are prepared and implemented according to all the rules of event management. However, they have a number of features that are related to the specifics of the target audience. Special events for children with disabilities are considered, first of all, in the context of their socializing orientation, since in addition to basic functions (entertainment, cognitive, recreational, communicative, etc.), they perform an important integrative function. As a rule, they not only provide opportunities for persons with disabilities to participate in the cultural life of society, but also include information coverage of disability issues, work on overcoming negative stereotypes in relation to persons with special needs. This is an indication that event-events are a powerful tool for socializing children with disabilities.

3. Sociocultural activities are aimed at reaching the maximum possible degree of independence for children with disabilities, mastering cultural heritage, engaging in creative processes, developing communication skills and expanding social ties. They assume the joint participation of persons with disabilities and persons without limiting life activity, which influences the formation of tolerant attitude towards people with special needs, the destruction of negative stereotypes in representatives of different population groups. Within the framework of special events, it is not just the inclusion of children with special needs in the leisure environment, but also the formation of qualities that allow them to use various forms of leisure. Events contribute to the rehabilitation of disabled people, then-social integration, the development of communication skills, the acquisition of experience of social interaction, new skills, expanding the circle of communication. Inclusion in the social environment in this way helps "special" children to master a complex of social roles, norms and rules of communication, overcome the feeling of rejection.

Theoretical and practical significance of the research: s that the conceptual propositions and conclusions put forward and substantiated broaden the general knowledge of socio-cultural activities and can be implemented in the organization of works and projects on the strengthening of the role and significance of event-events in the process of socialization of children with disabilities. The results of the dissertation research are of scientific interest for specialists in the field of sociology, psychology, culturology, pedagogy.

Results of the research. The advanced and substantiated conceptual

provisions and conclusions broaden the general knowledge of socio-cultural activities and can be implemented in the organization of works and projects on the strengthening of the role and significance of event-events in the process of socialization of children with special needs. The results of the dissertation research are of scientific interest for specialists in the field of sociology, psychology, culturology, pedagogy.

Recommendations: The results of the research can be recommended for use by non-commercial organizations in the framework of their activities, as well as by commercial organizations in the process of implementing marketing policy.