

Graduation Qualifying Thesis Theme: Peculiarities of economic terminology in the business discourse of modern English language

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The significance of our research is determined by the fact that the economic terminology as a separate lexical unit of modern English is insufficiently analyzed within the framework of authentic discourse despite of its broad functioning in today's linguistic space. For the successful communication in the business sphere it is not enough to employ only vocabulary units, because in a continuously developing world economy vocabularies are not capable to meet the practical requirements of users.

The aim of the scientific work is to identify the features of the economic terms of the English language and their functional application in the English business discourse.

Objectives:

- 1) to analyze factual business material and describe the process of determination of linguistic economic units in English language;
- 2) to define the concept of business discourse and develop a typology of its subfields;
- 3) to highlight communicative and pragmatic functions performed by English economic terms in various types of business;
- 4) to study semantic and morphological types of word formation of terminological units in specific texts;
- 5) to allocate functional attractiveness of economic terms depending on the field of business.

The theoretical and practical significance of the research lies in the developing of a new systematic approach in the English business discourse. The practical significance of the work consists in the possibility of its application in terminology courses, compilation of dictionaries, as a text edition for teaching business English,

and also for carrying out trainings for managers and specialists of international companies.

The results of the research

According to the results of the analysis of the lexical semantic and communicative-pragmatic peculiarities of the English economic terms it was proved that economic terminology has a high communicative and pragmatic significance and it is being under continuous change. Due to the analysis of terms in a functional environment, it became clear that the use of terminological units depends directly on the business subfields. Thus, it can be argued that the study of terminological units in terms of context is a more effective method of analysis, in contrast to the traditional study of thematic dictionaries. The aim of the research was achieved, since the main characteristics of terminological units and their functions within the framework of the communicative-pragmatic approach were identified.

Recommendations

In further linguistic studies on English economic terminology and business discourse it is important to conduct a detailed analysis of each semantic group identified in our research, carry out complex pragmatic approach to the study of business discourse in order to determine the most important features of economic terms in different linguistic situations, and also to observe the dynamics of development of the business discourse of modern English.