

Summary

Subject matter: Program-targeted approach in the management of cultural sphere (on the example of Karachair – Circussian Republic)

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Topicality of the research: At present against the background of the dynamics and complication of social system, transition from the industrial systems to systems based on information, formation of the common economic and socio-cultural space there arose the need for the rethinking of the role and functions of culture in the society. Culture appears as an important resource of the socio-economic development and grow of the human potential. One can trace the tendency of the transition from narrow understanding of culture to the awareness of its integrative role.

In conditions of modern Russia the stability of social development, the conservation and multiplication of cultural heritage is only possible by pursuing a well-thought-out cultural policy which should establish long-term priorities and strategic goals in the socio-cultural process. These priorities and goals of the cultural policy should be correlated, in the first place, with the understanding of culture as an important factor of spiritual and moral development, of keeping up socio-economic and socio-political stability.

Objective of the work: the study of the theory and practical of applying program-targeted approach in management of the cultural sphere (on the example of Karachair-Circussian Republic) and the elaboration of the proposals on its development.

Tasks:

- to consider the main directions and models of state policy on the development of the cultural sphere;

- to discover the role and meaning of the program-targeted approach to the management of the cultural sphere;
- to study the structural elements and specific features of the development of target programs in the cultural sphere;
- to analyze the normative – legal and organizational conditions of management of the cultural sphere in KCR;

Theoretical and methodological basis of the research relies on the works, concepts, theoretical principles of foreign and domestic scholars on those problems.

The methodology of the work is based on the culturological, problem-chronological and systemic approaches with the use of the methods of study and generalization of literature, comparison, analogies, analysis.

Result of the research: The conducted research showed that the legislation in the cultural sphere of KCR is successfully carried out on the organizational and administrative levels in the sphere of management of cultural processes. Summarizing various aspects of the cultural policy in KCR one should note that first, culture in the Republic is seen today by the organs of power as one of the basic conditions for the revival of its economy; second, the Republic has created quite a broad legislative base enabling it to render material support to the organizations and workers in the sphere of culture; third, they have chosen quite a new method of the consistent support of culture manifesting itself in the creation of complex target programs of development which enables them to form a cultural policy, whose core element-is the conservation of the national culture in all the variety of its modern manifestations.

Recommendations:

The conducted research enabled us to work out a number of proposals in the sphere of cultural development in KCR. The recommendations take into account the fact that today the problem of the development of new mechanisms of cultural policy at the levels is coming to the fore, one needs a deep and all-sided analysis of the multitude of fact reflecting the cultural potential, priority directions of the socio-cultural work.