

# ABBREVIATION IN ENGLISH ELECTRONIC DISCOURSE OF THE BRITISH BUSINESS PRESS

## **Graduation Qualifying Thesis from:**

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**Main parts:** Contents, Introduction, two Chapters, Conclusion, Bibliography, List of Reference Books.

**Keywords:** abbreviation, abridgement, alphabetic word, shortening, acronym, mass media, business press, publicistic style, the types of abbreviations, initialism, apocope, syncope, apheresis, contraction, blending.

**Abstract:** The goal of this thesis is to make structural and semantic analysis of abbreviations in British business newspapers and to determine the frequency of using different types of abbreviations in British business electronic newspapers.

Chapter I is devoted to the history of abbreviations in the English language, deals with the sources and reasons for appearance and wide usage of shortening in the language. This chapter touches upon the peculiarities of using abbreviations in English business press.

In the second chapter the examples of different types of abbreviations taken from the British business electronic newspapers are given. Chapter II is focused on the investigation of different classifications and typological types of abbreviations.

Finally, we come to the conclusion that space and time limitations in the process of creating the business newspaper article determine the wide usage of different types of abbreviations.