

Abstract

Topic of the final qualifying work: Formal typographic tools as a text category

Author of the final qualifying work: Leushkina Ekaterina

Scientific supervisor of the final qualifying work: doctor of Philology, Professor
A. A. Kornienko

Information about customer organization: IRGLIHT FSBEI BO "PSU»

The relevance of the research topic: the problem of formal typographic tools, their typology and their functions in producing a literary text is widely discussed at scientific conferences and in numerous publications since there is no single definition of the term, no common definition of it as a textual category, there is a debate over their functions.

The aim of the work is to study the role of formal typographic tools as a text category in the process of producing modern French text.

Tasks:

- ❖ to define formal-typographical means of textual categories as;
- ❖ consider the functional features of formal typographic tools in their historical development;
- ❖ set the functions of formal typographic tools in diverse texts;
- ❖ identify the text functions of formal typographic tools, namely: bold, italic, and asterisk in narrative, argumentative, and advertising texts.

The theoretical and practical significance of the work is that the results of the analysis make a certain contribution to the study of the role of formal typographic tools in the production of French fiction. The use of the obtained theoretical and practical material can serve as an illustrative material for lectures and seminars on the disciplines of the linguistic cycle.

Results of the research: The work demonstrated that narrative, argumentative and advertising texts should be considered, analyzing comprehensively the entire amount of information embedded in both the content and the graphic layer. The signs of peripheral punctuation are recognized as a text category, which are able to perform not only the separation and excretory functions, but also all the functions that are endowed with the text category (coherence, integrity, articulateness, semantic completeness, etc.). The increase in the frequency of use of peripheral punctuation signs and the expansion of their functions indicate the movement of the periphery towards the center.

Recommendations: the results of the work can be used in lectures and seminars on the interpretation of the text and the theory of text and discourse.