

## Summary

**Subject of the thesis:** the Cultural policy of the Russian Federation in relation to the Republic of China

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**Relevance of the research issue:** the Relevance of this study due to what is happening in today's world of globalization, increased competition, demonstrating the ineffectiveness of many traditional means of foreign policy. In such circumstances, cultural ties as the most humanistic way of interacting to become more effective mechanism for foreign policy. The increasing importance of online culture in the foreign policy of modern States actualizes the problem of scientific understanding and the search of effective mechanisms of its use.

To date, the Russian Federation in determining the priorities of its foreign cultural policy gives preference to the CIS, driven by Russia for important tasks was the strengthening of the integration space in post-Soviet countries. As a result, many strategically important for the Russian Federation powers are not involved fully in many of the cultural program of Russia, which significantly reduces the level of Russian cultural influence on them and their society in General and the effectiveness of international cooperation in the sphere of culture. Foregoing leads to scientific and practical need to turn to the study of the Chinese direction of the external cultural policy of Russia, which in view of the growing global power of China and the high mutual interest of the two countries in many faceted cooperation, can be a good basis to intensify and strengthen other spheres of cooperation – economic, military-political, etc.

At this stage of cultural ties between Russia and China are actively developing, enriching with new forms and areas of work. However, the issues of bilateral cultural cooperation China takes a more active stance: every year the resources of its soft power was increasingly expanding and actively implemented on the Russian territory. Russia, in turn, also develops cultural contacts with China, however, some asymmetry in this interaction continues. Said necessitates a new look at the Chinese vector of Russian foreign cultural policy, to evaluate its effectiveness, identify the key interoperability problems and to propose a set of measures for their resolution.

**The purpose of the work** is to identify the current state of key strategies and mechanisms of implementation of cultural policy of Russia towards China, their evaluation and definition of perspective directions optimization of the external cultural relations of the Russian Federation Republic of China.

**Research objectives:**

1. to systematize the existing approaches to the definition of "foreign cultural policy" and to specify its basic characteristics.
2. to trace the evolution of the foreign cultural policy of the Russian Federation and to designate the basic directions of its implementation.

3. to describe the process of formation and institutionalization of cultural policy of Russia in relation to China and describe the key forms of organization of cultural ties between the two countries at the present stage.

4. to identify promising directions of development of Russian-Chinese cooperation in the sphere of culture in the context of the urgent tasks of Russian foreign policy.

**Scientific novelty:**

- clarified the role of culture as a resource of foreign policy of the modern state, revealed the potential of its use in Russia's foreign policy as a tool of integration propaganda (dissemination and implementation of spiritual values of Russian society and traditions of the national culture);

- evaluated the effectiveness of modern forms and tools of Russian-Chinese cultural cooperation, identifies key problems of the Russian foreign cultural policy in this direction and proposed measures for their resolution.

**Structure:** two chapters, which include 4 paragraphs, conclusion, bibliographical list, containing 123 source including 38 of them in both English and Chinese, and 4 applications. The total amount of work is 78 pages of printed text.

**Summary:** In the conditions of overcoming the challenges of cultural globalization the relationship between culture and foreign policy can be traced more clearly. In this situation, any state seeks to use culture as fully and effectively solving it using either the international cultural cooperation and other important foreign policy objectives. The successful implementation of foreign cultural policy of the country largely depends on the availability and expanding the range of partners, whose cooperation not only promotes the development of intercultural contacts and relations of States, but also creates a good basis for intensifying their cooperation in other strategically important areas, and generally strengthening the position of countries on the world political arena. The result of this realization is a growing cultural ties between Russia and the countries of the modern world.

Observed during the last years positive dynamics in the development and strengthening of Russian-Chinese cultural relations confirms the high importance for Russia of the objectives of strengthening cultural cooperation with China. To strengthen achieved results and achieve broader foreign policy objectives of Russia in China the Russian Federation need to overcome the continuing today, the asymmetry in the use of resources of "soft power", the prevalence of which Russia is much more modest. This will contribute to accelerate the promotion of a positive image of the country in China, the export of national culture, strengthening of positions of Russian language, as well as the building of an effective state policy in the sphere of education, science, culture and other areas of humanitarian cooperation in the whole Asian region