

**Topic** of the final qualifying is borrowing as a means of enriching the vocabulary of the modern Russian language at the beginning of the 21st century: linguodidactic assimilation of borrowed words

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**Topicality of the research:** connected with the intensive penetration of foreign borrowings into the Russian language, which caused the aggravation of the situation and the language controversy among linguists. The need to describe and explore new facts of borrowings in the vocabulary of the Russian language has long been recognized in the domestic linguistics and has never lost its relevance. The interest in the issue of linguistic borrowing increased in the early 21st century (Volodarskaya, 2001; Khlynova, 2001; Bernatskaya AA, 2009; Ogienko I. And, in 2009; Fink, Fijas, Shakhovsky, 2000, etc.). The researchers are interested in various aspects of this problem: the nature of borrowing, the appropriateness, the reasons, different types and ways of borrowing, the ways and means of penetration of foreign words into the language of the recipient, their development in the borrowing language.

In addition, the relevance of the study is to identify the characteristics of foreign language self-borrowing in the Russian language at the beginning of this century, giving reasons and identifying the areas of their distribution.

**The aim of the research :** identify the specific of borrowings at the beginning of the XXI century for the comprehensive study of extralinguistic factors that accompany the process of "Russification" of the words of English origin by the Russian language/

**The tasks:**

- to establish the degree of scientific and theoretical study of exploration of the problem;
- to identify the main types of borrowings in the Russian language;
- to systematize the study of synchronic aspect of borrowing in modern Russian language including: the causes and consequences of intensive English borrowings

in recent decades, the nature of English borrowings in terms of linguistic world, their functional and stylistic role;

- to show the modern methods of assimilation of foreign borrowings in Russian language

**Conclusion:** the process of borrowing is caused both withinlinguistic and extralinguistic factors. Analyzing the methods and types of borrowings we can conclude that "nominative" units are borrowed mainly. As part of the significant words can be borrowed derivational roots and affixes and rarely derivational formative, foreign words are lexical and semantic assimilated, resulting in expansion of their semantic range, the possibility of their use in figurative meaning, the change in the nature of expressive color. As advanced technologies are concentrated in the West, globalization is associated with the English-American model of society, its culture and language, but English is the international, therefore, the Russian vocabulary supplemented by the English and – American words at the beginning of the 21th century.

**Recommendations for possible usage:** the use of its results and research material in the school and university practice of teaching Russian language, on translation lessons, as well as for the development of courses and textbooks on the problem.