

Abstract

Theme of the final qualifying work:

"The role and place of family tourism in the development of the tourist sphere of the KMW region"

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Relevance of the research topic:

The relevance of the topic chosen for the study is unquestionable, as family tours at Russian resorts are gaining popularity now. More and more Russian tourist destinations offer conditions and tours for families. In our opinion, the region of CMS is best suited for organizing a family tour. These areas can offer, the most preferable, mild climate for a family tour, besides a wide range of types of tourism that are uniquely concentrated in one tourist region of the country.

Objective: designing a carnival family tour to the KMW region.

Tasks:

- Describe the KMW as a region as a whole.
- Explore the potential of the tourist facilities in the region for the development of family tourism.
- Analyze the tourist infrastructure of the KMW region in order to promote the family tour.
- Consider the technology for designing carnival tours.
- Develop tourist documentation.
- Calculate the cost of the tour.

The theoretical significance of the work is characterized by the fact that the collected and studied materials can serve to further study the tourist resources of the region, as well as for further study of tourist disciplines.

The practical significance of the study is that the developed tour can be included in the list of additional tourist routes and used in the work of regional tourist programs.

Results of the study:

The designed carnival tour can be successfully used by tourist enterprises as an event route for family tourists. This tour will allow to introduce tourists to the culture of the Caucasus, to show the wide variety of beauty of the Caucasian Mineral Waters. The region of CMS is presented in the best light, in all its splendor, which undoubtedly will attract a greater flow of tourists.

Recommendations:

The realization, presented by us, of the carnival tour is impossible without observing a number of tourist formalities, which are inherent only in family tourism. We should pay a lot of attention to animation for children, as all members of the family should be involved in the tour, this is the direct definition of family tourism.