

Abstract
Graduation Level of Proficiency Paper
(Bachelor's degree)

Title: Verbalization of the opposition «friend - foe» in the English-speaking political discourse

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Topical Importance: The relevance is determined by necessity of studying a definition of basic communication strategies that appear in political texts.

Goal: studying the underlying process that leads to achieve the opposition «friend - foe».

Tasks:

- research of political speech and the definition of its basic functions;
- determining the position of the opposition «friend - foe» in the space of political discourse;
- description of the main communication strategies used in political communication;

Theoretical value and practical applicability: The theoretical significance of the work is determined by the fact that the use of the opposition, «friend - foe» will show the nature of any political speech, which aims to seize power. The research of language tools will help in future to explore the phenomenon of political speech. The practical value of the work lies in the fact that the revealed features of English political discourse can be used in the study of other types of discourse. And it can be used in a practice of training of translators, political scientists, image-makers, political strategists and other experts in the field of political communication.

Results: Model of the process of political communication, based on the opposition of «friend - foe», includes the target of seizing power and pressure on communicators through the mechanism of communication strategies and tactics, the most important of which is strategy of discredit and self-presentation;

Implementation advice: The results of the diploma thesis can be used in theoretical and practical courses of political linguistics. Also, the results may help in the development of language skills, ability to analyze and work with discourse, which is convenient, as well as for theoretical subjects and for specific applications in the field of politics, intercultural communication and linguistics.