

**The topic of the final qualifying work:** to consider the issues of improving the competitiveness of a modern hotel through measures of gradual renovation of the room stock; to give practical recommendations on the organization of renovation of the room stock( on the promer of the pskk "Mashuk Aqua-Term", Zheleznovodsk.)

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**Relevance of the research topic:** today there is a large number of works on the renovation of the room Fund as a way to increase the profitability of the hotel. But in fact, updating the number of rooms is a very difficult task, since it must have such qualities as modernity, flexibility and compliance with the image of the hotel. The practical significance of the work is determined by the possibility of using its results to improve the competitiveness of hotel enterprises.

**Purpose:** the purpose of the study was to consider the issues of security of accommodation facilities; development of the concept of improving the quality of service by introducing new security elements in the PSK "Mashuk Aqua-Term", Zheleznovodsk.

**Tasks:**

- 1) Consider the concept, types and types of room stock and requirements for them;
- 2) Features and step-by-step arrangement of the hotel room Fund;
- 3) to Study the renovation of the room stock as a method of increasing the competitiveness of foreign and domestic hotels;
- 4) Give a General description and assessment of the effectiveness of the pskk "Mashuk Aqua-Term", Zheleznovodsk;
- 5) Analyze the arrangement of the number Fund of the Mashuk Aqua-Term, Zheleznovodsk;
- 6) Give practical recommendations on the organization of renovation of the number Fund of the pskk "Mashuk Aqua-Term", Zheleznovodsk.

**Theoretical and practical significance of the work.**

The data obtained in the course of the research can be useful in the activities of health resorts and hotels that build an optimal system of room renovation. The practical significance of this work is to develop recommendations for the development of renovation of the room Fund of the Mashuk Aqua-Term hotel.

**Research result.** These recommendations were prepared as a practical material that encourages the implementation of the concept of improving the quality of service and competitiveness of the hotel by introducing new elements of renovation of the room Fund in the sanatorium "Mashuk Aqua-Term", Zheleznovodsk.

**Recommendations:** Thus, it was proposed to renovate the equipment of the room Fund of the sanatorium "Mashuk Aqua-Term". For this purpose, the sanatorium was given the following recommendations:

- Equip all rooms with new TVs.
- Provide 24-hour Internet access in the rooms (Wi-Fi connection).
- Purchase furniture from the Restaurant company for the room stock.
- To purchase a supply air valve KIV-125 (ventilation).
- Purchase a line of hygiene equipment for the bathroom (hand dryers, wall-mounted hair dryers and automatic soap dispensers).

All the developed areas of renovation of the sanatorium "Mashuk Aqua-Term" will lead to an increase in its competitiveness, which will help to increase the number of rooms, as well as increase profitability