

Abstract

Graduate qualification work

Direction of preparation:

47.04.01 – “Philosophy”

Profile: Management Philosophy and Decision Making Methodology in the Field of Creative Industries

Theme of graduate qualification work: Formation and development of creative industries in modern culture and economics: analysis of domestic and foreign management experience.

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The relevance of the study is determined by the fact that the concept of creative industries closely connects such spheres of life as culture, economics, social policy, and it is here that a mixture of creative freedom, business and public administration occurs. Here, there is a mixture of such landmarks as spirituality, self-expression, creativity, personal value, corporate benefit, strengthening and development of the institution of the family and the country as a whole. In addition, in recent years, despite the transition from the domestic raw material model of the economy to the new “innovative” model, cultural problems are also felt. Having revealed the connection between these problems, many constituent entities of the Russian Federation are already beginning to explore this area and launch projects.

Unfortunately, the Russian experience in developing creative industries is very small, despite the fact that creative clusters are rapidly developing in the central regions. In many ways, this situation has arisen because the general theoretical constructs on which the functioning of creative industries are based are inaccessible to Russian researchers and practitioners.

The objectives of the study included:

- to study the historical background of the formation of creative industries;
- analyze the development of creative industries in European culture;
- analyze the current state of creative industries in the Russian Federation and European countries;
- to analyze the features of creative industries in modern culture;
- explore the role of creative industries as a tool for the development of entrepreneurship;
- determine the prospects for the development of creative industries in the Russian Federation.

The scientific significance of the study. The provisions of this dissertation research allow you to get a detailed presentation on the processes of formation and development of creative industries in modern culture, as well as the role of creative industries in the development of entrepreneurship.

The practical significance of the study. Conclusions, provisions and materials of this study can be used in the development and reading of general and special courses in philosophy, economics, management, and cultural studies. In addition, they can be used as the basis for a Ph.D.