

## SUMMARY

**The theme of the final qualifying work:** "Development and implementation of the strategy of business diversification as a tool for ensuring economic security (on the example of LLC "United Alcohol Plants")".

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**Information about the organization-customer:** LLC "United Alcohol Plants".

**Relevance of the research topic.** In today's economic environment, the diversity of business diversification aspects has become particularly popular. In this situation, the analysis and further development of the theoretical foundations and mechanisms for the formation and implementation of the strategy of business diversification, the development of applied assessment methods and tools to improve the interaction between existing businesses are fundamental factors in improving economic security.

**Objective of the research** is to develop methodological provisions and scientific and practical recommendations to justify the application of the strategy of sabotage to ensure the economic security of the company.

**In accordance with the goal the following tasks are set:**

- to reveal the conceptual basis of the content of the company's diversification strategy from the point of view of its economic security;
- to develop an algorithm for evaluating the efficiency of the company's diversification strategy;
- to analyze the factors affecting the preparation of LLC "United Alcohol Plants" to implement the diversification strategy;
- define specific features of the diversification strategy implementation at LLC "United Alcohol Plants";
- develop a diversification strategy for LLC "United Alcohol Plants" and assess its effectiveness;

- suggest ways to improve the management system of "United Alcohol Plants" diversified portfolio.

**Theoretical and practical significance of the research** the research is based on the fact that the author's concept-category apparatus and combined graphic-analytical method of complex evaluation of diversification efficiency can be used for further analysis and development of diversified activities, as well as for improving existing diversified companies.

The practical importance is included in the development of specific methodological recommendations aimed at forming an effective strategy of diversification of the company, allowing to ensure its long-term economic security.

**Results of the research.** VKR conducted a comprehensive study of the theoretical, methodological and practical aspects of the process of developing and implementing a strategy of business diversification and on this basis formed a methodological toolkit, which allowed to assess the effectiveness of the diversification strategy based on the graphical and analytical method of comprehensive evaluation of the efficiency of diversification of LLC "United Alcohol Plants", which is especially important in the current conditions of modernizing the Russian economy.

**Recommendations:** In order to improve corporate governance and adjust the planned strategic development of LLC "United Alcohol Plants", data and calculations on production and sales of bioethanol can be used as an additional business line.

Practical recommendations related to the need to develop a methodological approach to a comprehensive assessment of the efficiency of business diversification were approved and tested in the process of forming the corporate strategy of diversification at LLC "United Alcohol Plants". As the introduction has shown, the developed recommendations can be used in practice and in other modern enterprises.